

# a major force in the life insurance industry

## First-Class Carriers

Our organization partners closely with several first-class life insurance carriers.\*

## \$1,000,000,000 in Sales

Between 2004 and 2009, our member firms have placed more than \$1 billion of life insurance premium with our carrier partners.

## No. 1 Distributor

In 2009, our parent company, NFP, was the No. 1 independent distributor for six of our seven carrier partners.

## Power in the Marketplace

The combined buying power of **Partners**Financial and NFP gives our member firms tremendous leverage on behalf of their clients.

## Best of Both Worlds

**Partners**Financial member firms offer clients the best of both worlds: a local, independent advisor backed by the strength and resources of an NYSE company.

The **Partners**Financial carrier partners for 2010 are:

John Hancock, Pacific Life, ING, MetLife, Sun Life Financial, AXA Equitable, Nationwide, American General and Aviva.

\* **Partners**Financial selects life insurance carriers for partnership based on a combination of reputation, size, stability, financial strength, ratings, product offering and willingness to work within our direct access business model. All of our carrier partners for 2010 are considered top life insurance companies, as ranked by direct premiums, per the National Association of Insurance Commissioners.

Securities and Investment Advisory Services may be offered through NFP Securities, Inc., Member FINRA/SIPC. **Partners**Financial is an affiliate of NFP Securities, Inc.

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